AI STUDY MODULE · 46 TEACHING HOURS

AI Ready: Data and AI for Every Degree Program

Study module with curriculum for any university

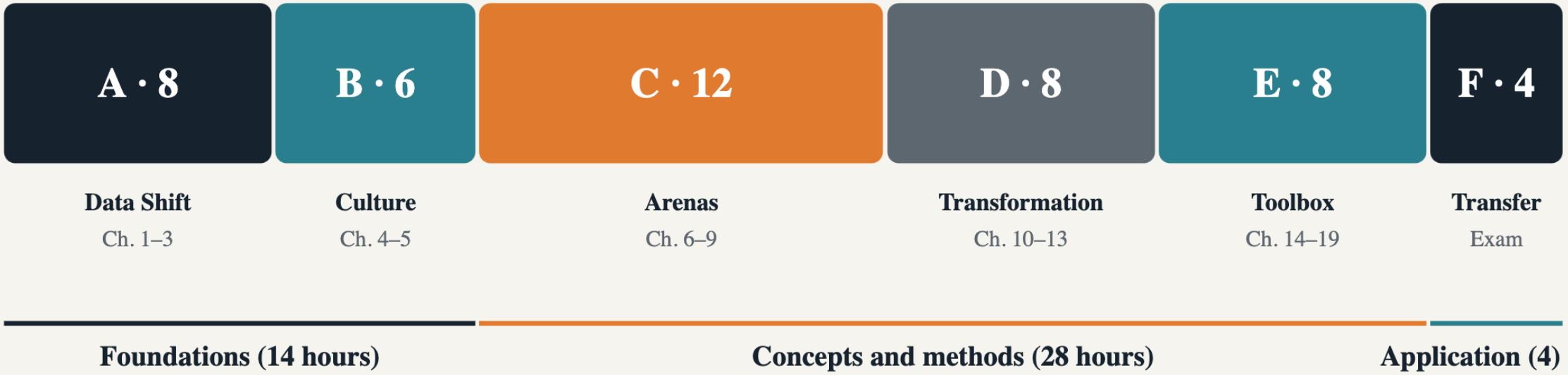
Dipl.-Kfm. Martin Aichmayr · Executive Educator | AI, Leadership & Transformation

Sources: see references at the end of the presentation.

Curriculum Overview (Σ 46 hours)

Block	Topic	Book reference	Hours
A	The Data Shift & Myths	Ch. 1–3	8
B	Psychology, Structure & Culture	Ch. 4–5	6
C	The Four Arenas incl. AI Automation	Ch. 6–9	12
D	Transformation & the Manifesto of the Data-Aware Organization	Ch. 10–13	8
E	Toolbox: Literacy, Roles, Action Plan, Use Cases	Ch. 14–19	8
F	Transfer, Case Study & Exam	all	4

The Module at a Glance



Total: 46 teaching hours